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To
The Editor,
Sir,

Date: 13.03.2023

I request that the following message may kindly be published in your esteemed daily:

TNAU conducts training on “Promoting Agri enterprises support to agri entrepreneurs”

The Agribusiness Incubation Society (ABIS) – Technology Business Incubator (TBI) Directorate of Agribusiness Development, TNAU, Coimbatore conducted a two day training on “Promoting Agri enterprises support to agri entrepreneurs” in coordination with the Department of Agricultural Marketing and Agri Business (DAMAB) under Tamil Nadu Irrigated Agriculture Modernisation Project (TNIAMP) on April 11th & 12th 2023. About 22 entrepreneurs in Food, Agriculture and allied sectors from Thiruvannamalai and Cuddalore districts participated in the training programme.

Dr.S.Sundareswaran, Professor, DABD inaugurated the training on 11.04.2023 and addressed the gathering on the importance of value addition for increasing the revenue of the farming community and the shelf life of the agricultural produces. Mr.A.V.Gnanasambandam, CEO – ABIS welcomed the participants of the training and Dr.M.Malarkodi, Associate Professor (ARM) & Training Coordinator proposed the vote of thanks.

The training was focussed on business plan preparation, cost of business plan, investment planning and analysis, support and services offered by Technology Business Incubator and hands on training on organic farming inputs preparation. The Technology Business Incubator start-ups also shared their entrepreneurial journey with the trainees. After this training, the eligible trainees will be financially supported for setting up new processing, value addition and packing facilities with a maximum of Rs.5 lakhs and TNIAMP will support with a subsidy of Rs.2 lakhs, bank loans Rs.2 lakhs and balance Rs.1 lakh as promoter contribution.

With the technical support of TNAU, the TNIAMP and DAMAB has proposed to conduct similar trainings in 66 river sub basins all over Tamil Nadu. The valediction programme was conducted on 12.04.2023 and the certificate of participation were distributed to the trainees.

Public Relations Officer